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## FAX MEMORANDUM

TO: Kevin O'Brien  
FAX#: (415) 327-6513  
FROM: Dick Hill, ASIS *cvhill@amnl.org*

Below is the description of the ASIS session in Washington, D.C., October 17 at the Renaissance Hotel, 999 9th Street, N.W. 9:00 am - Noon. I tried the Washington, D.C. number - (202) 333-3889 - with no luck and haven't been able to get into e-mail to respond. Please give me a call if you would like to talk about the audience or the other panel members. I look forward to meeting you at the session, if not before.

Dick Hill

As the Internet increasingly incorporates commercial networks, the acceptable use policies that have historically limited applications on the Internet are rapidly becoming a thing of the past. At the same time, the population of people and machines on the Internet continues to grow rapidly, with for-profit corporations as the fastest growing component; by mid 1993 it was estimated that the Internet links about 1.3 million computers supporting between 5 and 10 million people in over 200 nations on every continent on the globe. Clearly, the population of the Internet represents a new and critical marketplace for information both in its own right and a predecessor marketplace for the new National Information Infrastructure under discussion by the Clinton administration. This session will discuss opportunities and issues involved in making both free and for-fee information resources, including commercial databases, electronic publishing, and new electronic information distribution services available in the Internet environment.

Clifford Lynch, Director of Library Automation at the University of California Office of the President will provide an overview of the evolution of the Internet, usage policies governing services on the network, and new services emerging in the Internet environment, as well as standards and architectures issues raised information access on the Internet. Brewster Kahle, the CEO of the new company WAIS Inc. and the leader of the development effort for the Wide Area Information Server project will present a view of network-based electronic publishing and information server development; this is a technology that can serve both organizations which desire to make information publicly accessible and those who wish to market information only in the Internet environment. Timothy Sprehe will discuss some of the developing issues and legal implications related to the availability of government information through the Internet, which will shape the marketplace for providers and repackagers of such information; these developments present new market opportunities and threaten existing established channels for such information. John C. ... Corporation for National Research Initiatives will discuss questions involved in the management of intellectual property on the Internet; the systems under development for the management and enforcement of such rights will be a fundamental enabling technology for the development of a wide range of new publishing ventures, including acquisition on demand models for electronic content.

This session should provide information providers with a view of current technologies, policies, and practices that will be helpful in determining the viability of new information products that may be offered in the Internet Environment.

*Dick*

**THE INTERNATIONALIZATION OF  
INFORMATION PRODUCTS, SERVICES,  
NETWORKS, MARKETS & PROFESSIONALS**

**SUNDAY, OCTOBER 17, 1993**

*Developed and Sponsored by*  
The American Society for Information Science  
(ASIS) and The International Federation for  
Information and Documentation (FID)

**9:00am-Noon**

**Segment One: Internet: The Development of an  
International Information Infrastructure**

The morning segment will provide an overview of the evolution of the Internet including insights into usage policies and network architecture issues, a view of network-based electronic publishing and information server developments, a look at some of the developing issues and important legislative initiatives, and insights into new systems for the management and protection of intellectual property. Organized by the American Society for Information Science (ASIS).

*Clifford Lynch, Director, Department of Library  
Automation, University of California*

*Brewster Kahle, President, WAIS, Inc.*

*John Garrett, Director of Information Resources,  
Corporation for National Research Initiatives*

*Timothy Sprehe, President, Sprehe Information  
Management Associates*

**1:00pm-2:30pm**

**Segment Two: Corporate Transformation,  
Re-engineering and Information**

Companies are recognizing that the combination of "re-engineering" and changing patterns of information use enhance productivity, flexibility and competitiveness. How is information becoming fused with business and manufacturing processes? How will changes in the organizational structure affect the use of internal and external information? The session will focus on issues being faced by information managers, strategic planners and information providers involved in corporate transformation.

*Irene Farkas-Conn, Vice President, Arthur L. Conn  
& Associates and Chair of the Information for  
Industry Committee of FID*

*Ronald Brzezinski, Principal, Transformation  
Associates*

*Donald Gilbert, Director of Information Systems,  
American Petroleum Institute*

*Speaker to be announced*

**2:30pm-4:00pm**

**Segment Three: The Growth of the Modern  
Information Professional**

Changes in the global economy, technological advances and innovation impact the activities of the modern information professional as well as on the knowledge, skills and competency required to operate effectively. The modern information professionals on this panel will describe the varied approaches they are taking to increase access to information from other countries and cultures through new sources and services, via new technologies and modes of delivery.

*Barbie Keiser, Information Resources Management  
Consultant and Chair, FID Special Interest Group  
on Roles, Careers and Development of the Modern  
Information Profession*

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